**HILLSBOROUGH FBLA LEVELS OF COMPETITIVE EVENTS**

\*\* = 9th and 10th Graders ONLY \* = Chapter Reports go directly to State Event Change for 23-24

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| **Event** | **Individual** | **Team** | **Chapter \*** | **Objective** | **Performance** | **Production** |
| **MIDDLE LEVEL EVENTS** |  |  |  |  |  | **Submissions** |
| Annual Chapter Activities Presentation |  |  | X |  | X (National) | X (State) |
| Business Ethics |  X **OR** | X |  | X | X |  |
| Business Etiquette | X |  |  | X |  |  |
| Career Exploration | X |  |  | X |  |  |
| Career Research | X |  |  |  | X (State & Nat’l) | X (District) |
| Community Service Report |  |  | X |  | X (National) | X (State) |
| Critical Thinking |  X **OR** | X |  |  | X |  |
| Digital Citizenship | X |  |  | X |  |  |
| Elevator Speech | X |  |  |  | X (State & Nat’l) | X (District) |
| Exploring Business Issues |  X **OR** | X |  | X | X (State & Nat’l) | X (District) |
| Exploring Computer Science | X |  |  | X |  |  |
| Exploring Economics | X |  |  | X |  |  |
| Exploring Technology | X |  |  | X |  |  |
| FBLA Concepts | X |  |  | X |  |  |
| FBLA Mission and Pledge | X |  |  |  | X (State & Nat’l) | X (District) |
| Financial Literacy | X |  |  | X |  |  |
| Interpersonal Communication | X |  |  | X |  |  |
| Leadership | X |  |  | X |  |  |
| Learning Strategies | X |  |  | X |  |  |
| Marketing Mix Challenge |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Multimedia & Website Development |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Running an Effective Meeting | X |  |  | X |  |  |
| Video Game Challenge |  X **OR** | X |  |  |  | X (District) |
| **HIGH SCHOOL EVENTS** |  |  |  |  |  |  |
| Accounting I | X |  |  | X |  |  |
| Accounting II | X |  |  | X |  |  |
| Advertising | X |  |  | X |  |  |
| Agribusiness | X |  |  | X |  |  |
| American Enterprise Project |  |  | X |  | X (National) | X (State) |
| Banking and Financial Systems |  X **OR** | X |  | X | X |  |
| Broadcast Journalism |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Business Calculations | X |  |  | X |  |  |
| Business Communication | X |  |  | X |  |  |
| Business Ethics |  X **OR** | X |  |  | X | X |
| Business Law | X |  |  | X |  |  |
| Business Management |  X **OR** | X |  | X | X |  |
| Business Plan |  X **OR** | X |  |  | X (Nat’l) | X (State & District) |
| Client Service | X |  |  |  | X |  |
| Coding and Programming |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Community Service Project |  |  | X |  | X (National) | X (State) |
| Computer Applications | X |  |  | X |  | X |
| Computer Game & Simulation Programming |  X **OR** | X |  |  | X (Nat’l) | X (District) |
| Computer Problem Solving | X |  |  | X |  |  |
| Cyber Security | X |  |  | X |  |  |
| Data Analysis |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Digital Animation |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Digital Video Production (Original Work) |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Economics | X |  |  | X |  |  |
| Electronic Career Portfolio | X |  |  |  | X (State & Nat’l) | X (District) |
| Entrepreneurship |  X **OR** | X |  | X | X |  |
| Financial Statement Analysis |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Future Business Educator | X |  |  |  | X | X |
| Future Business Leader | X |  |  | X | X | X |
| Graphic Design |  X **OR** | X |  |  | X (Nat’l) | X (District) |
| Health Care Administration  | X |  |  | X |  |  |
| Help Desk | X |  |  | X | X |  |
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| **Event** | **Individual** | **Team** | **Chapter** | **Objective** | **Performance** | **Production** |
| Hospitality and Event Management  |  X **OR** | X |  | X | X |  |
| Human Resource Management | X |  |  | X |  |  |
| Impromptu Speaking | X |  |  |  | X |  |
| Insurance & Risk Management | X |  |  | X |  |  |
| International Business  |  X **OR** | X |  | X | X |  |
| Introduction to Business Communication \*\* | X |  |  | X |  |  |
| Introduction to Business Concepts \*\* | X |  |  | X |  |  |
| Introduction to Business Presentation \*\* |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Introduction to Business Procedures \*\* | X |  |  | X |  |  |
| Introduction to Event Planning \*\* |  X **OR** | X |  | X | X |  |
| Introduction to FBLA \*\* | X |  |  | X |  |  |
| Introduction to Financial Math \*\* | X |  |  | X |  |  |
| Introduction to Information Technology \*\* | X |  |  | X |  |  |
| Introduction to Marketing Concepts \*\* | X |  |  | X |  |  |
| Introduction to Parliamentary Procedure \*\* | X |  |  | X |  |  |
| Introduction to Programming\*\* |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Introduction to Public Speaking \*\* | X |  |  |  | X (State & Nat’l) | X (District) |
| Introduction to Social Media Strategy \*\*  |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Job Interview | X |  |  |  | X | X |
| Journalism | X |  |  | X |  |  |
| Local Chapter Annual Business Report |  |  | X |  | X (National) | X (State) |
| Management Information Systems |  X **OR** | X |  | X | X |  |
| Marketing—Kurt S. Thomson Award  |  X **OR** | X |  | X | X |  |
| Mobile Application Development |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Network Design |  X **OR** | X |  | X | X |  |
| Networking Infrastructures | X |  |  | X |  |  |
| Organizational Leadership | X |  |  | X |  |  |
| Parliamentary Procedure |  | X |  | X | X |  |
| Partnership with Business Project |  |  | X |  | X (National) | X (State) |
| Personal Finance | X |  |  | X |  |  |
| Public Policy & Advocacy (previously political science) | X |  |  | X |  |  |
| Public Service Announcement (original work) |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Public Speaking | X |  |  |  | X (State & Nat’l) | X (District) |
| Sales Presentation |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Securities & Investments | X |  |  | X |  |  |
| Social Media Strategies |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Sports & Entertainment Management |  X **OR** | X |  | X | X |  |
| Spreadsheet Applications | X |  |  | X |  | X |
| Supply Chain Management | X |  |  | X |  |  |
| UX Design | X |  |  | X |  |  |
| Visual Design (previously Publication Design) |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Website Coding & Development (include cart & no template) |  X OR | X |  |  | X (State & Nat’l) |  X (District) |
| Website Design |  X **OR** | X |  |  | X (State & Nat’l) | X (District) |
| Word Processing | X |  |  | X |  | X |
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